



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Atty. Doc. No.: UCC1CIPRCE3

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 3622

Confirmation number: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R:

RESPONSE under 37 C.F.R. § 1.116

In response to the Final Office Action mailed August 25, 2005 (Paper No./Mail Date 20050822) and further to a telephone discussion held earlier today between the undersigned attorney and the Examiner, Applicants submit the following remarks as a complete response to the Final Action.



AF JFW

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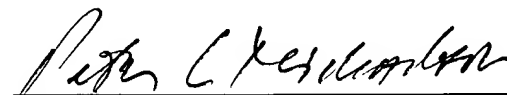
S I R:

I believe that no fee, of any kind, is required
for the accompanying response submitted in connection with
the above-captioned application.

In the event a fee is due, kindly charge that fee
to my deposit account number 13-3083. To facilitate that
charge, a duplicate copy of this letter is enclosed
herewith.

Respectfully submitted,

November 22, 2005


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Customer No. 007265
(732) 530-6671

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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **November 22, 2005** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Robert L. Michaelson
Signature

30,090
Reg. No.